



Ms. Wheelchair America

Sponsorship Packet

Ms. Wheelchair America, is a nonprofit organization and the nation's premier platform dedicated to empowering women who use wheelchairs to become visible leaders, powerful advocates, and Influential role models. Please join us as a sponsor for our week-long Leadership & Educational Conference, to be held in Grand Rapids, Michigan from **August 17th to August 23th, 2026**, where state titleholders from across the country will gather to uplift one another and sharpen the skills that make their voices heard and where we will crown **Ms. Wheelchair America 2027!**

About Ms. Wheelchair America

Ms. Wheelchair America creates opportunities of achievement, education, and advocacy for more than 64 million Americans living with disabilities. Each year, state titleholders compete on a national level on the basis of advocacy, achievements, communication, and presentation to select the nation's most accomplished and articulate spokeswoman for persons with disabilities. Our national titleholder then travels throughout the United States of America and testifies before legislators, engages the media, and partners with businesses to amplify the needs of the disability community while at the same time celebrating the accomplishments of the disability community.

Ms. Wheelchair America Pageant & Conference: A Catalyst for Leadership

From August 17–23, 2026, state titleholders, each proudly representing their home state, will convene in Grand Rapids, Michigan, for:

- Leadership Workshops: Sessions on strategic advocacy, media engagement, and effective public speaking.
- Policy Roundtables: Dialogue with key legislators and service providers to shape disability policy at all levels.
- Peer Networking: Collaborative projects that spark innovation in local state programs.
- Community Engagement: Public outreach events highlighting the abilities and stories of women with disabilities.



This weeklong intensive conference not only perfects each Titleholder's leadership toolkit but also extends their reach into new partnerships, building bridges between the disability community and inclusive employers, civic organizations, and philanthropic investors. It also cultivates a powerful and unbreakable sisterhood among women from across the nation, united by shared experience and support for each other.

Why Sponsor Ms. Wheelchair America?

By sponsoring our conference, you will:

- **Demonstrate Inclusive Leadership:** Showcase your commitment to diversity, equity, and accessibility.
- **Reach New Audiences:** Gain visibility among state coordinators, state titleholders & delegates, local media, and community stakeholders across 50 states.
- **Strengthen Corporate Citizenship:** Align with an established nonprofit that has educated thousands about disability rights and inclusion.

By becoming a sponsor, you amplify the voices of disabled advocates nationwide, helping titleholders lead critical conversations and drive change in their communities and beyond. Your support advances true diversity, equity, and inclusion by elevating leaders who redefine representation and challenge the barriers that limit access. You fund initiatives that break down physical and social obstacles, empower future generations of disabled leaders, and ensure disability issues remain central in policy, media, and corporate spaces. Most importantly, your sponsorship creates a ripple effect of lasting change, fueling advocates whose work transforms public perception, expands accessibility, and strengthens the movement for disability rights across the nation.

We would be honored to tailor a partnership package that meets your philanthropic and marketing goals. Your investment will directly underwrite the conference's financial responsibilities and provide accessible transportation and lodging for the Executive Team and the state titleholders, as they compete for Ms. Wheelchair America 2026. It will also support our advocacy initiatives throughout the year

Mary Zendejas

President, Ms. Wheelchair America

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MWA Sponsorship Levels:

We invite you to join a distinguished community of sponsors dedicated to advancing the mission of Miss Wheelchair America and help empower women leaders with disabilities across the nation.

Your support directly fuels a once-in-a-lifetime experience that enables titleholders, amplifies their advocacy, and provides a national platform for their voices and achievements.

With your financial partnership, we can ensure a successful, high-quality Pageant that opens doors, builds confidence, and transforms lives, both for the women who participate and the communities they uplift.

Your contribution doesn't just fund an event, it helps shape the future of accessibility, leadership, and representation across the nation.

Diamond Level (\$50,000):

- Sponsor name on all MWA press releases
- Sponsor logo and link on homepage of MWA website & Sponsor page
- Verbal recognition during National Speech Night and Crowning Night
- Interaction with National Titleholder
- Verbal recognition by National Titleholder at every event attended
- National Titleholder will attend one event hosted and selected by sponsor
- Sponsor's brochures given to all contestants attending MWA Nationals
- Year-Long Recognition.(August 2026 through July 2027)
- Five (5) short videos for social media recognizing Sponsorship and support
- Ten (10) Post on social media recognizing Sponsorship and support

Platinum Level (\$25,000):

- Sponsor name on all MWA press releases
- Sponsor logo and link on homepage of MWA website & Sponsor page
- Verbal recognition during National Speech Night and Crowning Night
- Interaction with National Titleholder
- Verbal recognition by National Titleholder at every event attended
- National Titleholder will attend one event hosted and selected by sponsor
- Sponsor's brochures given to all contestants attending MWA Nationals
- Year-Long Recognition.(August 2026 through July 2027)
- Three (3) short videos for social media recognizing Sponsorship and support
- Seven (7) Post on social media recognizing Sponsorship and support



Gold Level (\$15,000):

- Sponsor logo and link on homepage of MWA website & Sponsor page
- Verbal recognition during National Speech Night and Crowning Night
- Interaction with National Titleholder
- National Titleholder will attend one event hosted and selected by sponsor
- Sponsor's brochures given to all contestants attending MWA Nationals
- Year-Long Recognition.(August 2026 through July 2027)
- Four (4) Post on social media recognizing Sponsorship and support

Silver Level (\$10,000):

- Sponsor logo and link on homepage of MWA website & Sponsor page
- Verbal recognition during National Speech Night and Crowning Night
- Sponsor's brochures given to all contestants attending MWA Nationals
- Year-Long Recognition.(August 2026 through July 2027)
- One (1) short videos for social media recognizing Sponsorship and support

Bronze Level (\$5,000):

- Verbal recognition during National Speech Night and Crowning Night
- Sponsor's brochures given to all contestants attending MWA Nationals
- Year-Long Recognition.(August 2026 through July 2027)
- Half Page with logo & name of sponsor in annual national Pageant program

Copper Level (\$1,000 to \$4,999):

- Verbal recognition during National Speech Night and Crowning Night



We would be honored to welcome you as a sponsor of Miss Wheelchair America, where your partnership helps transform lives and expand opportunities for women with disabilities who use wheelchairs for everyday mobility.



Ms. Wheelchair America Sponsorship Form

The Ms. Wheelchair America organization changes lives, builds powerful community leaders, and strives for equality in our nation. Be our partner in achieving this mission!

If you would like to partner with Ms. Wheelchair America and become a sponsor, indicate your contribution amount and level below:

Contribution Amount: *(Please make checks payable to Ms. Wheelchair America)*

Sponsorship Level:

_____ Diamond Sponsor **\$50,000** _____ Bronze Sponsor **\$5,000**
_____ Platinum Sponsor **\$25,000** _____ Copper Sponsor **\$1,000 to \$4,999**
_____ Gold Sponsor **\$15,000**
_____ Silver Sponsor **\$10,000**

Sponsor Name:

Contact Person: _____

Address:

City, State, Zip:

Email:

Phone Number:

Please send the completed form, along with your check, to:

Ms. Wheelchair America C/O Kathleen Barajas, Treasurer

1410 Simmons Avenue Los Angeles, CA 90022-4221

NOTE: Ms. Wheelchair America will contact you to get your logo and ad (if applicable).

For more additional questions, contact Kathleen Barajas, MWA Treasurer, at 323-691-3991 (text preferred) or treasurer@mswheelchairamerica.org.

Thank you for your sponsorship!